

Screenshots of  
**www.WelcomeToNightVale.com**

Holly Amber Copeland

I took these screenshots in 2020 so you can see the layout, style, and design of web pages on [www.welcometonightvale.com](http://www.welcometonightvale.com) and compiles them into a pdf for reference and comparison in relation to the A/B test I designed and conducted in 2019.

The layout and design of the website [www.welcometonightvale.com](http://www.welcometonightvale.com) has not had any major changes between the time I designed and conducted the A/B test in 2019 and when I took the screenshots in 2020 to add for your reference and comparison. The left side of each page displays a close-up view of a web page and the right side displays a smaller full-page view of the web page.

**Order of Web Pages Displayed**

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# WELCOME TO NIGHT VALE

[HOME](#) [STORE](#) [MEMBERSHIP](#) [FAQS](#) [LIVE SHOWS](#) [ALBUMS](#) [BOOKS](#) [CONTACT](#)

"...A PLACE WHERE A LOVE OF THE BIZARRE MEETS A LOVE OF LANGUAGE."

- THE GUARDIAN



*WELCOME TO NIGHT VALE* is a twice-monthly podcast in the style of community updates for the small desert town of Night Vale, featuring local weather, news, announcements from the Sheriff's Secret Police, mysterious lights in the night sky, dark hooded figures with unknowable powers, and cultural events.

Turn on your radio and hide.

"With its uncanny blend of the macabre and the mundane, the news out of Night Vale sounds like what might occur if Stephen King or David Lynch was a guest producer at your local public radio station." - NY Times

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Welcome to Night Vale is made possible through the support of our fans and sponsors. Check out our sponsor codes for discounts and special offers! If you are interested in shopping with a Night Vale sponsor, using the Night Vale link and/or sponsor code helps show our sponsors you are listening.

**Best Fiends** – This unique and exciting puzzle game is unlike other games out there! Best Fiends updates the game monthly with new levels and events, so it never gets old! Find out more [here](#).

**BetterHelp Online Counseling** - If you think you may be depressed, or you're feeling overwhelmed or anxious, BetterHelp

## WELCOME TO NIGHT VALE



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Your cart is empty. Meaningless. It currently has no purpose.



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PODCASTS & MUSIC ▾

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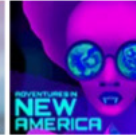
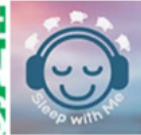
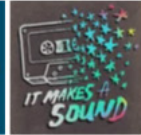
THEMES ▾

THINGS ▾

CLEARANCE



## WELCOME TO NIGHT VALE



Home / Welcome to Night Vale

Type of Thing? ▾

Featured ▾

1 of 2



Khoshekh the Cat Plush  
\$21.00



WTNV Stocking 2020  
\$25.00



WTNV PopSockets Popgrips  
From \$15.00 - \$28.00



WTNV Holiday Sweater 2020  
\$60.00



All Hail the Glow Cloud Pillow  
\$20.00



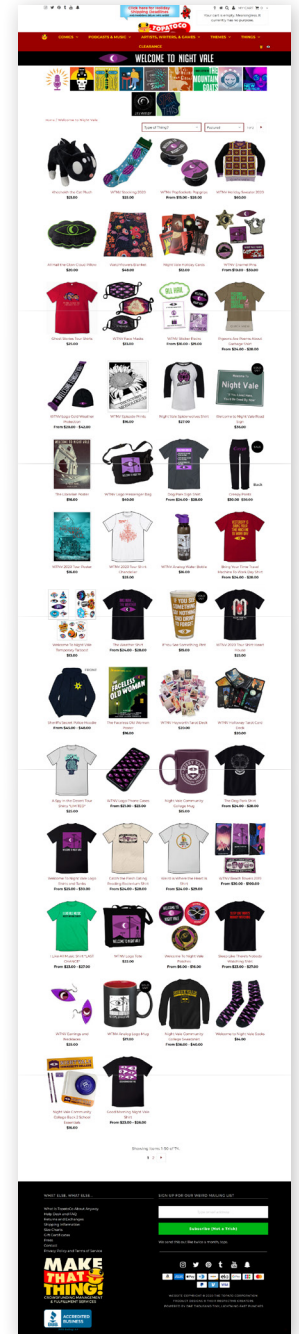
Watchflowers Blanket  
\$48.00



Night Vale Holiday Cards  
\$12.00



WTNV Enamel Pins  
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# WELCOME TO NIGHT VALE

HOME STORE MEMBERSHIP FAQs LIVE SHOWS ALBUMS BOOKS CONTACT

## MEMBERSHIP AND ONE-TIME DONATIONS



Welcome to Night Vale is a free podcast, but it does cost money, time, and creative energy to make. Like the show and want to help us keep making it? Consider [becoming a member on Patreon](#). Our members help keep this show free, and in return, we send them cool, exclusive things that no one else gets. Can't swing a monthly membership? We also have rewards for one-time donations.

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Have a question about our membership tiers, Patreon, or your rewards? Check out [our FAQ](#), [Patreon's FAQs](#), and if you don't find an answer to your question, e-mail us at [info@welcometonightvale.com](mailto:info@welcometonightvale.com) with the subject "Membership Question."

## ONE-TIME DONATION

We still have options for anyone wanting to make a one time donation!

\$1 - \$74 = Big thanks, fearful listener!

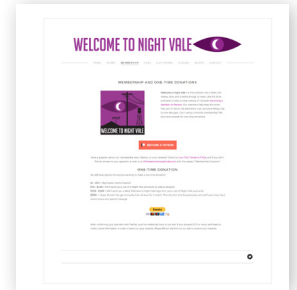
\$75 - \$149 = We'll send you a set of 4 Night Vale postcards (4 unique designs)

\$150 - \$249 = We'll send you a black Welcome to Night Vale logo shirt, plus a set of Night Vale postcards

\$250+ = Super thanks! You get immunity from all laws for 1 month. Plus the shirt and the postcards, and we'll even have Cecil record you a very special message.



After confirming your payment with PayPal, you'll be redirected back to our site. If you donated \$75 or more, we'll need to collect some information in order to send out your rewards. Please fill out the form on our site to receive your rewards.



# WELCOME TO NIGHT VALE



HOME STORE MEMBERSHIP **FAQS** LIVE SHOWS ALBUMS BOOKS CONTACT

## FREQUENTLY ASKED QUESTIONS

### GENERAL SHOW INFO

### MEMBERSHIP PROGRAM

### LIVE SHOWS

### COMMON REQUESTS

### GETTING IN TOUCH

## GENERAL SHOW INFO

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You can also listen on our [official Youtube channel](#), where we also have some behind the scenes videos and bonus content.

If you'd like to just download each mp3 individually, [you can do that here](#).

### WHERE DO I FIND THE MUSIC PLAYING IN THE BACKGROUND OF THE PODCAST?

Disparation composed nearly all of the bed music for Night Vale. It can be downloaded at [disparation.info](#). It is too complicated to list every track we've used at every moment in every show, so we encourage you to explore his fine work and find the music on your own. Along the way, you'll discover some brilliant pieces you've not heard yet, too.

### WHAT DOES THE CHARACTER CECIL [OR KEVIN OR OLD WOMAN JOSIE OR \_\_\_\_] LOOK LIKE?

What do YOU think they look like?

### HOW DO YOU SPELL [INSERT CHARACTER NAME OR PLACE HERE]?

Here are spellings for things that might not be apparent just by listening: Khoshekh, old woman Josie, Steve Carlsberg, coach Nazr al-Mujaheed, Hiram McDaniels, Telly the barber, Leann Hart (editor of the Night Vale Daily Journal), Moonlite All-Nite Diner, Simone Rigadeau (living in the Earth Sciences building), Svitz, Franchia, Luftnarp, Tamika Flynn, Cecil Gershwin Palmer, Strexcorp Synergists Inc., Vithya (intern), Leonard Burton, Megan Wallaby.

### WHERE DO I FIND THAT WEATHER SONG I LIKED?

All featured music is listed in the show notes for each podcast. The full list of podcasts can be found on our [RSS feed](#).

## MEMBERSHIP PROGRAM

### HOW DO I MOVE MY MEMBERSHIP FROM PAYPAL TO PATREON?

You can sign up for membership through Patreon [here](#). Note that Patreon will charge you when you sign up, then recurring

## WELCOME TO NIGHT VALE



### FREQUENTLY ASKED QUESTIONS

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NIGHT VALE LIVE...FROM HOME!

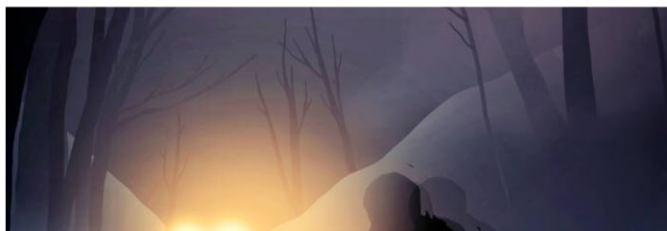


Join us on December 17th for this Holiday Special double episode featuring performances by Cecil Baldwin, Symphony Sanders, Kevin R. Free, Lauren Sharpe and Meg Bashwiner. Featuring original music by Disparition. Double weather by Carrie Elkin and Danny Schmidt. Live stream will be available for one month after broadcast.

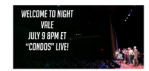
Tickets are pay what you want, starting at \$5. Purchase your ticket [HERE](#).

## PAST NIGHT VALE LIVE STREAMS

These recordings are no longer available for purchase. Thanks to all our fans who joined us!



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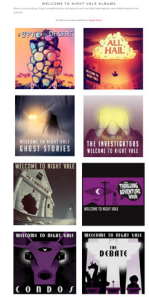
## WELCOME TO NIGHT VALE ALBUMS

Albums are recordings of past live performances and feature brand new Night Vale material, never-before-heard on the podcast!

All albums are also available on [Apple Music](#).



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## NOVELS:

WELCOME TO NIGHT VALE

IT DEVOURS!

THE FACELESS OLD WOMAN WHO SECRETLY LIVES IN YOUR HOME

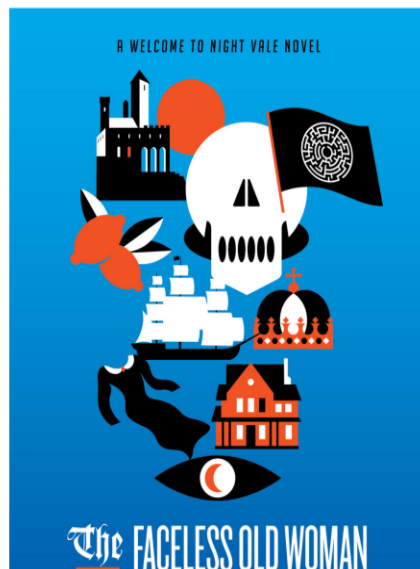
## SCRIPT COLLECTIONS:

VOLS 1 & 2

VOLS 3 & 4

## THE FACELESS OLD WOMAN WHO SECRETLY LIVES IN YOUR HOME

From the *New York Times* bestselling authors of *Welcome to Night Vale* and *It Devours!* and the creators of the hit podcast, comes a new novel set in the world of Night Vale... and beyond. In Night Vale, there's a faceless old woman who secretly lives in everyone's home, but no one knows how she got there or where she came from, until now.



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THE FACELESS OLD WOMAN WHO SECRETLY LIVES IN YOUR HOME



THE BURNING OF LOST 17

WHY'S A GOOD BOY?



WHY'S A GOOD BOY?



IT DEVOURS!



WELCOME TO NIGHT VALE: THE GREAT GLUMING CHIEF OF THE UNIVERSE



THE GREAT GLUMING CHIEF OF THE UNIVERSE



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[press@welcometonightvale.com](mailto:press@welcometonightvale.com)

## ADVERTISING:

PRX

[Contact Form](#)

## BOOKING (NORTH AMERICA):

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[andrew@groundcontroltouring.com](mailto:andrew@groundcontroltouring.com)

## BOOKING (EUROPE):

Eleanor McGuinness

[eleanor@pitchandsmith.com](mailto:eleanor@pitchandsmith.com)

## RIGHTS QUESTIONS OR OTHER PROFESSIONAL QUERIES:

Jodi Reamer

[JReamer@writershouse.com](mailto:JReamer@writershouse.com)

(Professional stuff only, please. Send questions about fan projects/events to [info@welcometonightvale.com](mailto:info@welcometonightvale.com).)

## MEDIA OR BOOKING REQUESTS RELATED TO THE WELCOME TO NIGHT VALE NOVEL OR EPISODE VOLUMES:

Heather Drucker

[Heather.Drucker@harpercollins.com](mailto:Heather.Drucker@harpercollins.com)

## GENERAL QUESTIONS:

Please check out our [FAQ page](#) first. If your question is answered there, it's likely you will not get a response to your email due to the quantity of emails we receive.

Still have a question or a comment? Great! Email [Info@welcometonightvale.com](mailto:Info@welcometonightvale.com)



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