



Holly Copeland

Graphic & Web Design

Portfolio Website: www.HollysDesign.Rocks

Hollys@HollysDesign.Rocks Call or Text (972) 360-8363

EDUCATION

Internet & Web Development

Bachelor's Degree
of Applied Science
Arizona State University
Electives in Video & Photo
3.6 GPA / Cum Laude Honors

Graphic Design

Associate's Degree
of Applied Science
Collin College
Electives in 2D Animation,
3D Modeling, Papermaking,
Bookbinding, & Dinosaurs!
3.6 GPA / Cum Laude Honors

Additional Art and Design
Courses & Electives from
Ringling College of Art & Design

SOFTWARE SKILLS

Adobe Creative Suite
CMS (WordPress & Magento)
FTP Clients (FileZilla)
Microsoft Office
(Word, PowerPoint, Excel)
Balsamiq
Adobe XD

WEB PROGRAMMING

HTML5
CSS3
JavaScript
jQuery

CREATIVE SKILLS

Digital Photography & Imaging
Digital Video
2D Animation
Digital Sound Editing
Illustration & Fine Arts
UI & UX

PROFILE

I'm a bit quirky & often create or explore, but am always eccentric, curious, and love acquiring new skills or enhancing current ones.

WORK EXPERIENCE

Current: Freelance Artist & Designer

Assistant Art Instructor

Falak Art Studio August 2022 - Present (Also Currently Freelancing)
Assistant Art Instructor - Teaching children drawing and painting

Web Graphic Designer

Razoyo (web development company)
Designed content with Adobe CC and uploaded via CMS & FTP
Edited web pages and mass marketing emails with HTML & CSS
Scheduled & sent mass marketing emails with Bronto

Jr. Graphic Designer

Kersh Wellness (B2B Fitness & Nutrition)
Digital imaging, photography, web banners & graphics
Advertising collateral (print & web)

Children's Book Illustrator

Beyond the Stars Book
Illustrations for: [The Little Garden](#) & [A Hole In My Stocking](#)

EXHIBITIONS AND AWARDS

Artwork on Display at Falak Art Studio (May 2023 - Present)
Sold hand-bound sketchbooks at The Bay Street Art Gallery 2016
Collin College Art Gallery student art & design exhibit 2013
Grant Halliburton Foundation Art Show ("Best of School" award)
Texas state level Reflections Art Show
Texas state level Visual Arts Scholastic Event art show and
competition two years in a row

VOLUNTEER ACTIVITIES & CHARITY

Sketched children to raise money for
"Habitat for Humanity"

