



# Holly Copeland

## Graphic & Web Design

Portfolio Website: [www.HollysDesign.Rocks](http://www.HollysDesign.Rocks)

Holly@HollysDesign.Rocks Call or Text (972) 360-8363

### EDUCATION

#### Internet & Web Development

Bachelor's Degree  
of Applied Science  
Arizona State University  
Electives in Video & Photo  
3.6 GPA / Cum Laude Honors

#### Graphic Design

Associate's Degree  
of Applied Science  
Collin College  
Electives in 2D Animation,  
3D Modeling, Papermaking,  
Bookbinding, & Dinosaurs!  
3.6 GPA / Cum Laude Honors

Additional Art and Design  
Courses & Electives from  
Ringling College of Art & Design

### SOFTWARE SKILLS

Adobe Creative Suite  
CMS (WordPress & Magento)  
FTP Clients (FileZilla)  
Microsoft Office  
(Word, PowerPoint, Excel)  
Balsamiq  
Adobe XD

### WEB PROGRAMMING

HTML5  
CSS3  
JavaScript  
jQuery

### CREATIVE SKILLS

Digital Photography & Imaging  
Digital Video  
2D Animation  
Digital Sound Editing  
Illustration & Fine Arts  
UI & UX

### PROFILE

I'm a bit quirky & often create or explore, but am always eccentric, curious, and love acquiring new skills or enhancing current ones.

### WORK EXPERIENCE

Current: Freelance Artist & Designer

#### Assistant Art Instructor

Falak Art Studio August 2022 - Jan 2024  
Assistant Art Instructor - Teaching children drawing and painting

#### Web Graphic Designer

Razoyo (Web Development Company)  
Designed content with Adobe CC and uploaded via CMS & FTP  
Edited web pages and mass marketing emails with HTML & CSS  
Scheduled & sent mass marketing emails with Bronto

#### Jr. Graphic Designer

Kersh Wellness (B2B Fitness & Nutrition)  
Digital imaging, photography, web banners & graphics  
Advertising collateral (print & web)

#### Children's Book Illustrator

Beyond the Stars Book  
Illustrations for: [The Little Garden](#) & [A Hole In My Stocking](#)

### EXHIBITIONS AND AWARDS

Artwork on Display at Falak Art Studio (May 2023 - Jan 2024)  
Sold hand-bound sketchbooks at The Bay Street Art Gallery 2016  
Collin College Art Gallery student art & design exhibit 2013  
Grant Halliburton Foundation Art Show ("Best of School" award)  
Texas state level Reflections Art Show  
Texas state level Visual Arts Scholastic Event art show and  
competition two years in a row

### VOLUNTEER ACTIVITIES & CHARITY

Packed and donated backpacks for homeless people  
Christmas gifts for needy families  
Donated flea collars and food for homeless dogs  
Donations to supply covid oxygen for places in dire need  
Packed food for "Feed My Starving Children"  
Sketched children to raise money for "Habitat for Humanity"