



Holly Copeland

Graphic & Web Design

Portfolio Website: www.HollysDesign.Rocks

Holly@HollysDesign.Rocks Call or Text (972) 360-8363

EDUCATION

Internet & Web Development

Bachelor's Degree of Applied Science

Arizona State University

Electives in Video & Photo

3.6 GPA / Cum Laude Honors

Graphic Design

Associate's Degree of Applied Science

Collin College

Electives in 2D Animation, 3D Modeling, Papermaking, Bookbinding, & Dinosaurs!

3.6 GPA / Cum Laude Honors

Additional Art and Design

Courses & Electives from

Ringling College of Art & Design

SOFTWARE SKILLS

Adobe Creative Suite

CMS (WordPress & Magento)

FTP Clients (FileZilla)

Microsoft Office

(Word, PowerPoint, Excel)

Balsamiq

Adobe XD

WEB PROGRAMMING

HTML5

CSS3

JavaScript jQuery

CREATIVE SKILLS

Digital Photography & Imaging

Digital Video

2D Animation

Digital Sound Editing

Illustration & Fine Arts

UI & UX

PROFILE

Detail-oriented graphic and web designer with a background in digital media, illustration, and front-end web design. Combines creativity with technical problem-solving to produce thoughtful, engaging visual solutions. Continuously learning and refining skills to stay current with evolving design tools and technologies.

WORK EXPERIENCE

Freelance Graphic Artist & Designer

Holly's Design Rocks! (Current)

Clients: Constellation of Living Memorials, SuperStarLights.com, Alliance Francaise de Dallas, Zev Balloons

Services: animated illustrations, print pre-press, social media, content updates, digital video & sound editing, 2D animation

Web Graphic Designer

Razoyo (Web Development Company)

Designed content with Adobe CC and uploaded via CMS & FTP

Edited web pages and mass marketing emails with HTML & CSS

Scheduled & sent mass marketing emails with Bronto

Jr. Graphic Designer

Kersh Wellness (B2B Fitness & Nutrition)

Digital imaging, photography, web banners & graphics

Advertising collateral (print & web)

Children's Book Illustrator

Beyond the Stars Book

Illustrations for: [The Little Garden](#) & [A Hole In My Stocking](#)

EXHIBITIONS AND AWARDS

Artwork on Display at Falak Art Studio (May 2023 - Jan 2024)

Sold hand-bound sketchbooks at The Bay Street Art Gallery 2016

Collin College Art Gallery student art & design exhibit 2013

Grant Halliburton Foundation Art Show ("Best of School" award)

Texas state level Reflections Art Show

Texas state level Visual Arts Scholastic Event art show and competition two years in a row

VOLUNTEER ACTIVITIES & CHARITY

Packed and donated backpacks for homeless people

Donated to support homeless animals and covid medical supplies

Packed food for "Feed My Starving Children"

Sketched children to raise money for "Habitat for Humanity"