



Holly Copeland Graphic & Web Design

Holly@HollysDesign.Rocks • 972-360-8363 • www.HollysDesign.Rocks

Design Proposal

Client: [REDACTED]

Designer: Holly Amber Copeland / Holly's Design Rocks!

Effective Date: [REDACTED]

Overview

Holly's Design Rocks! is a freelance design business owned and operated by sole proprietor Holly Amber Copeland. All services are provided as an independent contractor.

Services & Rates

- **Creative Design Work (Print, Motion, Environmental, Interactive):** \$[REDACTED]/hour
- **Content Updates (Website & Social Media updates):** \$[REDACTED]/hour
- Travel within 15 miles included.
Additional travel billed as follows:
 - **15–30 miles: \$10**
 - **30–50 miles: \$25**
 - **Over 50 miles: custom quote or \$0.75/mile**
- **Other Services (Research, Planning, Coding, Consultation):** To be determined per **project**
- **Project details and deliverables will be outlined and approved in writing before the start of each new service request.**

Billing & Payment

- Invoices will be issued monthly or per project milestone.
- A 50% deposit may be required before starting a project, depending on the scope.
- Payments are due within 30 days of invoice date. Late payments may be subject to a 5% fee.

Licensing & Intellectual Property

- Designer retains ownership of all intellectual property created unless otherwise agreed.
- Client is granted a license (exclusive or non-exclusive as agreed) to use the final deliverables for the purposes outlined in the project scope.
- A full buyout of intellectual property rights is available at additional cost and requires a separate agreement.



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Terms & Conditions

- **Non-Exclusivity:** Client may engage other service providers. Designer may also work with other clients.
- **No Solicitation:** Client agrees not to solicit or hire Designer's subcontractors or collaborators for 6 months after this agreement ends without written permission.
- **Third-Party Services:** Designer may work with subcontractors ("Design Agents") and will inform the client as necessary.
- **Termination:** Either party may terminate the agreement with written notice. Client is responsible for paying for all completed work up to the date of termination.
- **Force Majeure:** Designer is not liable for delays caused by emergencies or natural disasters.

Agreement

By signing below, both parties agree to the terms outlined in this proposal.

Designer:

Holly Copeland on behalf of Holly's Design Rocks!

Signature: _____

Date: _____

Client:

_____ on behalf of _____

Signature: _____

Title: _____

Date: _____